

# PackPlus<sup>+</sup> 2012

Title Sponsor



## MEDIA SHEET

### Exhibition Catalogue

All the visitors to PackPlus 2012 will be given a free copy of the Exhibition Catalogue

<p><b>Sold!</b></p> <p>Cover page 150mm x 277mm</p> <p>PackPlus 2012 Show Catalogue</p>	<p>Back Page 216mm x 303mm</p>	<p>Front Inside 190mm x 277mm</p>	<p>Back Inside 190mm x 277mm</p>
<p><b>Sold!</b></p> <p>First Page Front Side 190mm x 277mm</p>	<p>Full Page 216mm x 303mm</p>	<p>Half Page 190mm x 139mm</p>	<p>Half Page 85mm x 277mm</p>

Bookmark - Rs. 50,000 **Sold!**  
(Branding Material to be provided by Advertising Company)

Technical Data	
Paper size	210 x 297mm
Print Area	190 x 277mm
Bleed size	216 x 303mm
Printing process	4 Colour Offset
Screen	150 LPI
Materials required	PDF, TIFF, JPG, CDR, EPS Format
Print Run	<b>15,000 Copies</b>

Advertising Rates		
	INR	US\$
Front Cover	75,000	2000
Back Cover	60,000	1500
Front Inside	45,000	1200
Back Inside	45,000	1200
First Page	35,000	900
Full Page	30,000	750
Half Page Vertical	18,000	400
Half Page Horizontal	18,000	400
Bookmark	50,000	1350

For more details contact:

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### ADVERTISEMENT RELEASE ORDER

Dear Sir,

We wish to advertise an activity at the exhibition.

Company : \_\_\_\_\_

Name : \_\_\_\_\_ Designation : \_\_\_\_\_

Address : \_\_\_\_\_  
\_\_\_\_\_

Tel. : \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_ Website : \_\_\_\_\_

	INR	US\$
<input type="checkbox"/> Front Cover	75,000	2000
<input type="checkbox"/> Back Cover	60,000	1500
<input type="checkbox"/> Front Inside	45,000	1200
<input type="checkbox"/> Back Inside	45,000	1200
<input type="checkbox"/> First Page	35,000	900
<input type="checkbox"/> Full Page	30,000	750
<input type="checkbox"/> Half Page Vertical	18,000	400
<input type="checkbox"/> Half Page Horizontal	18,000	400
<input type="checkbox"/> Bookmark	50,000	1350

Please issue all cheques in favour of Print-Packaging.com(P) Ltd.

We enclose Cheque no. \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ bank  
towards advertisement fees.

*Advertisement material Deadline : 30 October, 2012*

For and on behalf of Exhibitor

Name: \_\_\_\_\_

Company Stamp & Authorised Signature

Date: \_\_\_\_\_