

# WELCOME

- India Package Roadshow 17<sup>th</sup> April 2009
- Genius Flexo Machinery
- Mumbai
  
- Vijay Pareek

# Importance of Primary Packaging

- Disposal of Primary packaging
- Why have incorrect printed material in the first place?

# Quality Assurance

- New norm instead of Quality Control
- INSPECTION SYSTEMS
- In-line
- Off-line
- All are post printing

# NEW CONCEPT

- Check the first sheet of the press
- Comprehensively
- Check all aspects
- Certify the same with  
QUANTIFICATION !
- See a LIVE system in the exhibition  
below

# THANK YOU

- Genius Flexo
- Eye C Systems
- [www.eyec.de](http://www.eyec.de)

# Printing Process

