

PackPlus 2018 – Surpasses All Previous Records!

The total packaging, processing & supply chain event, held from 25-28 July 2018 at PragatiMaidan, New Delhi, recorded huge success with over 400 exhibiting companies and a footfall of more than 20,000 visitors.

The prevalent sign of flourishing industry was seen at PackPlus this year. The exhibition featuring came up as the perfect platform for showcasing the new and the latest technology. Keeping exhibitors busy from the first to the last hour of the event, the Show witnessed a huge flow of visitors from all parts of country.

The exhibition that has over the years evolved to cover the segments of end user packaging, supply chain, flexible & carton packaging and finished packaging products was spread across ten halls of Pragati Maidan, New Delhi and saw a growth in all the sections.

New in the League

Several new companies had joined the PackPlus exhibitor list this year, and the results had surpassed their expectations. “We have participated in PackPlus for the first time and it has worked well for us. We have networked with more than 150 quality visitors already and many of these are soon to be converted into clients,” said Vaishali Sharma from DNV Industrial Systems (P) Ltd.

“The best part of the Show is the large gamut of LIVE running machines, which becomes a huge attraction for business visitors. We received a very good response,” stated Rakesh Jain from Maa Shakti Corporation.

All About Business

PackPlus reported a series of business deals and sales, especially on the second and the third day of the exhibition. To name a few, Vardhman Enterprises sold its fully-automatic high speed paper cup machine to Delhi based Ginny International; Ample Graphics sold its multi function automatic box making machine to Bahadurgarh based Azure Press; Accuweb Enterprises received order for its narrow web slitting machine as well as the inspection machine and Vijaya Grafiks sold carton folder gluer for lock bottom cartons to a Jaipur based company.

Visitors' Comments

“We are into food processing and have visited the event basically to find pickle filling lines. We met several companies and got a chance to see and compare several machines here. So, yes, it has been a fruitful experience for us,” said Sunil Kumar, Amrapali Biotech India, Bihar.

“We deal in PP printed bags and rolls. We are glad we decided to visit the exhibition as it is a wonderful show. We have already placed orders of bags with a company in the PackSol segment of the event,” said Ashok Kumar Garg, Salasar Poly Bags, Bhilwara.

Conclave, this year!

The International Packaging Conclave 2018 was held concurrently on 27 July at the Business Lounge of PragatiMaidan. The event delved deep into the implications of the new regulations on

food packaging and featured panel discussions & case studies by brand owner company experts. The Conclave was attended by more than 225 brand owners, convertors, raw material suppliers, packaging technologists and consultants. "The conclave has been very helpful in sharing as well as understanding how food safety is a part of packaging. We explored how coming together with other stakeholders safe packaging can be achieved and what are the challenges and opportunities before us," said Mr. Barun Banerjee, Corporate Packaging Manager, Nestle India

Organisers Speak

"We are elated with the huge response PackPlus has received this year. It has been a win-win situation for everyone. We are glad that the industry is growing and opening doors to new technology, assigning PackPlus an important role of providing a presentation platform to these innovations. Several exhibitors have already booked their stalls for the next edition and we target to break these record again next year," said Neetu Arora, Director, Next Events (P) Ltd., the organisers of the Show.

PackPlus 2019 is slated to be held from 28-31 August at Pragati Maidan, New Delhi.

For any further information, write to shantanu@print-packaging.com or log on to www.packplus.in