

Your Goods



Pragati Maidan, New Delhi

# PackPlus brings biggest packaging and converting solution providers on the show floor

PackPlus, India's most premium and business focused trade fair for packaging, package printing, paper packaging, finished packaging, converting and supply chain took place from 7-9 July at Hall 11, 12 & 12 A at Pragati Maidan, New Delhi. India's most talked about event welcomed 153 exhibitors representing manufacturers, suppliers, and distributors encompassing packaging, converting, corrugated, paper packaging and printing sectors and 12,231 attendees from all over India.

PackPlus was partnered by the top solution providers like Gandhi Automation, Dotsmark Systems, MLM India & Worldpack Automation while it was supported by organisations like Indian Institute of Packaging, an autonomous body under Ministry of Commerce and Industry, Authentication Solution Providers' Association, All India Food Processors' Association, Delhi Printers Association amongst others

Latest packaging technologies, converting and sustainable packaging solutions took centrestage with eminent players: Bobst India, Flexituff Ventures, Global Link Impex, Hilda Automation, JoyPack India, Mutual Industries, Natraj Industries, Nichrome India, Pragati Pack India, Prakash Web Offset, Sahil Graphics among other big names.



# 12,231 Total number of visitors



82% Exhibitor satisfaction



**80%** Likelihood to return



58 NPS Exhibitor

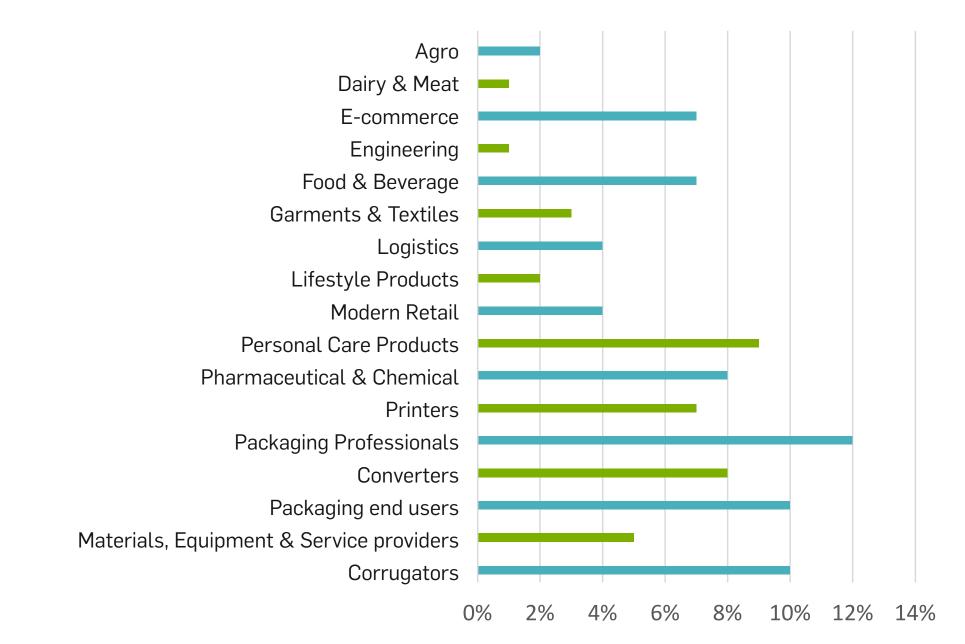
**91%** Visitor Satisfaction

**87%** Likelihood to return



62 NPS Visitor

#### Break up of visitors by industry/sector



#### Glimpse of some of the exhibitors at PackPlus 2022



#### **Industry Speaks**

MACHINES PVT. LTD.

"Several big players are here to showcase their latest packaging solutions through live demonstrations and product launches. It is a great event for the packaging sector."

Mr Sagar Singh, Deputy Director, Bureau of Indian Standards (BIS), Ministry of Consumer Affairs, Food & Public Distribution, GOI "It is a fabulous exhibition with a mix of machinery, converters and packaging materials. It's really interesting to see how the industry is moving towards sustainable packaging."

Mr Mudit Lawania, Packaging Technical Lead, Amazon

"The quality of visitors is really good at the event. We are very happy with the participation and are getting excellent leads for our business."

Mr Sunil Bhayati, Head (Business Development), Harikrushna Machines Pvt. Ltd. "PackPlus is an event which attracts industry professionals to source solutions for their packaging needs. We are very pleased with the response we got as an exhibitor."

Mr Kaushal Verma, Deputy General Manager, Sales and Marketing, Nichrome India amazor

#### **Industry Speaks**

PRAKASH

"The response is very good, a lot of customers have visited our stall. The most unique experience of this event is that many new customers are coming to us looking to set a new business unit as corrugated packaging industry has immense potential in India."

Mr Tushar Nagpal, CEO, Natraj Industries

"The attendees at the event are from plastic industry looking to invest in sustainable options as recyclability is taking centre-stage. We are very satisfied with the experience as we are displaying Paper Cup making machine and Paper cutting machine and getting excellent response."

Ms. Ankita Meena, Global Link Impex

#### "This is the third time we are participating at PackPlus and we are overwhelmed with the response. The

crowd is good and we are getting serious buyers at our stall."

Mr Naveen Gupta, Managing Director, Prakash Offset Machinery Pvt. Ltd. "The organisers have done a superb job in organising the PackPlus exhibition. It was great to be a part of PackPlus 2022 and we will surely will be participating every year."

Mr Atul Asawa, VP & Unit Head, FlexiTuff Ventures FlexiTuff ventures

#### **Glimpses from the show floor**























#### **Smart and Sustainable Packaging**

Concurrent networking conference, International Packaging Conclave was held on 7 and 8 July,- A 2-day conference themed 'Smart and Sustainable Packaging'.

Around 70 speakers from Amazon, Unilever, Bisleri, Mother Dairy, ITC, Pepsico, Nestle, Haldirams, Mondelez, Dabur, MTR, Del Monte, Deloitte, GSK, Emami, Reckitt, Tata Foods, Baskin Robbins, Ecoware and other big names shared their insights, expertise and elaborated on latest packaging trends and pertaining challenges across the packaging industry.







### **Key discussion topics:**

- Panel Discussion: Global Best Practices: Designing cost effective sustainable packaging strategies for the circular economy.
- Great Debate: Packaging for Ecommerce: Channel-specific packaging Vs Omnichannel Packaging? What is the future?
- Talk Show with The Visionaries: How Government policies can accelerate the transition to a reuse economy.
- Fire Side Chat: How digitization and Automation is transforming the packaging world.
- Vision 2030: Trends that will change the game in the packaging industry in next five to ten years.
- Meet the Industry Heroes-Success stories straight from the Horse's mouth: Delivering Sustainability in Packaging and Driving a Circular Economy

#### Thank you partners

#### **Supporting Associations**



#### **Co-located Shows**



See you in August 2023



# PackPlus



Pragati Maidan New Delhi

## Redefining business opportunities in packaging.

India's only event covering the entire value chain of packaging.