



07-08 July 2022

Pragati Maidan, New Delhi

Smart and Sustainable Packaging



Packplus Agenda 2022

Time (Hrs)	Packplus , 7 th – 9 th July 2022, Pragati Madan, New Delhi
Theme:	<u>SMART AND SUSTAINABLE PACKAGING</u>
	Day- 1 (Thursday, 7th July 2022)
11:10-11:20	<p>Keynote Address: Mr. Chakravarthi AVPS, CEO and Managing director of Ecobliss India ,Global Ambassador of World Packaging Organization, President of INBA H (an Indo Netherlands business association), Board member for Pharmaceutical Export Promotion Council- Government of India, Board members of Indian Institute of Packaging</p>
11:20:11:30	<p>Special Address: 'Regulatory Aspects on Printing Inks for Food Packaging'</p> <ul style="list-style-type: none"> • Recent revisions done in Indian Standard, IS 15495 • Printing Ink for Food Packaging - Code of Practice. <p>Sagar Singh, Deputy Director, Bureau of Indian Standards (BIS), Ministry of Consumer Affairs, Food & Public Distribution, Government of India,</p>
11:30-12:30	<p>Inaugural Panel Discussion: Global Best Practices: Designing cost effective sustainable packaging strategies for the circular economy.</p> <p>Retailers need to become more aggressive in their approach to addressing sustainable packaging keeping in mind growing consumer awareness, increasing regulatory requirements and cost implications. In this session we will talk methodology on how to truly benchmark packaging products in terms of sustainability, cost and convenience for circular economy.</p> <ul style="list-style-type: none"> • Alternatives to single use plastics • Investment into the market in advancing the recycling infrastructure • Sustainable Packaging Materials like mono material, fibre based, bio-degradable and more • Pros and cons of different substrate • Designing for recycling • Sustainability from the inks and coating point of view <p>Moderator: Rajat Wahi, Partner, Deloitte</p> <p>Speakers:</p>



	<ul style="list-style-type: none"> • Ramesh Ramchandran, Associate Director - Food packaging sustainability - R&D, AMESA & APAC, Pepsico • Dr. Ashok Tyagi, Executive Director, Haldirams • Rhea Mazumdar Singhal, CEO, Ecoware • Barun Banerjee, Head of packaging, Nestle India • Shirish Yadav, EVP-Manufacturing & Technology, ITC Ltd.
<p>12:30-13:30</p>	<p>Panel Discussion: Packaging – the Unsung Hero of Sustainable Supply Chains <i>Power of collaboration, Transforming Supply Chains and Scaling-Up Sustainable Solutions</i></p> <p>Supply chain sustainability is increasingly important for the future of business and the world as a whole. Companies are investing more money into sustainability initiatives, seeking to reduce waste and carbon emissions. Supply chain sustainability is a key enabler of a brand’s overall sustainability strategy. Companies are looking at various initiatives when it comes to sustainability, including energy efficiency, product packaging, alternative fuels, optimized routes, and returns management. More recently, we have seen a push towards building a circular supply chain to eliminate waste and build a continual use of resources. Such efforts need collaboration across the entire packaging supply chain in order to meet the demands of the customer and create real change for the sake of our environment. In this session we will understand how companies are looking to reduce waste and turn their supply chain operation into a circular economy.</p> <ul style="list-style-type: none"> • How has COVID and supply chain disruption impacted sustainability? • On the road to circularity across the packaging supply chain, where are the roadblocks? • Digitizing your supply chain to track and validate your product's journey. • Identifying system weaknesses and equipping supply chain with tools to fix them. • Educating internal teams, partners, and distributors on anti-counterfeiting risks and strategies <p>Moderator: Ashish Sachdeva, Founder President, Green Dream Foundation</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Somnath Chatterjee, GM Procurement, Pernod Ricard • Ashish Agarwal, Co-Founder, Adeera Packaging • Shailendra Singh, Founder & CEO, Sustain Mantra • Manas Kumar Bhunia, Sr. Packaging Head, GSK



	<ul style="list-style-type: none"> • Sanjay Rana, Associate Head Packaging, Perfetti Van Melle • Pratibha Dewett, Chief Sustainability Officer, Lucro Plastecycle Private limited. • Ankit Gupta, Joint Managing Director Holostik Group
<p>13:30-14:30</p>	<p>Lunch Break and Networking</p>
<p>14:30-15:30</p>	<p>Great Debate:</p> <p>Packaging for Ecommerce: Channel-specific packaging Vs Omnichannel Packaging?</p> <p>What is the future?</p> <p>A solid ecommerce strategy is essential for modern brands trying to keep pace with the competition. As customers increasingly browse, buy and repurchase items in a variety of ways, the brands that succeed will be those that adapt their offering to meet these needs, and are able to scale and innovate quickly for ecommerce. Some big brands are exploring a different route altogether: one, unified omnichannel pack and some are creating specific packaging formats per channel, delivering different and more customized experiences. This session will highlight both these approaches, and their respective benefits and challenges.</p> <ul style="list-style-type: none"> • Benefits of omnichannel packaging and channel specific packaging • Is there a disparity in consumer expectations from commodity to premium products? How are brand owners in both spaces addressing challenges in managing consumer expectations while tackling the hurdles of maintaining margins on low price point products? • Hurdles in packaging for ecommerce vs. brick and mortar • Innovations in omni-channel packaging • Complex Deliverables • Performance vs. appearance • Strategies to reduce packaging waste in ecommerce <p>Moderator: Madhab Chakraborty, Joint Director, IIP</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Tamal Ghosh, Head – New product development, JK Paper Limited • Amit Saurkar, Head Packaging Development, MTR • Ankit Baghel, Associate Director Packaging, Moglix • Amartya Guha, Associate Director, Supply Chain, Flipkart • Naveen Stuart, Cluster Packaging Head - Health – SoA, Reckitt • Vijay Sharma, Head of Buying & Merchandising, Big Basket



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<p>15:30-16:30</p>	<p>Panel Discussion: 'Combatting Pilferage'</p> <p>Moderator: Harveer Sahni, Chairman, Weldon Celloplast Limited</p> <p>Speakers:</p> <ul style="list-style-type: none"> ● Mudit Lawania, Packaging Technical Lead, Amazon ● Barun Banerjee, Head of Packaging, Nestle India ● Swati Mazumdar Senior Legal Manager, Unilever ● Nityanand Shenoy, President and MD, PRS-Permacel ● Anshu Seth, Technical Head, 3M Industrial Adhesive and Tapes ● Manoj KM, Director - Sales and Tech Services , Avery Dennison ● Shailesh Potdar, Chief Marketing & Sales Officer, Parksons Packaging ● Col Rakesh Sharma, Ex- Reliance Brands
<p>16:30 – 17:30</p>	<p>Panel Discussion: Optimizing Packaging Designs For QSR Delivery</p> <p>Today's consumers are more issue-driven than ever before. Not only do they want good food, but they also want restaurants to support their values. And one of their top concerns is environmental sustainability. Studies have shown customers are not only influenced by sustainability, but they are increasingly willing to pay more for sustainable brands. As a result, many consumers have been looking to businesses to step up and are choosing to patronize restaurant brands that offer sustainable practices—a choice quickly becoming the norm. As consumers become more aware of these issues, simply being “recyclable” is not enough. True efficiency is achieved only when products are able to be recovered, recycled and turned into new products that are sold on the market, and recycled again.</p> <p>Highlights:</p> <ul style="list-style-type: none"> ● What are the challenges in the food service industry with relation to packaging? ● The future of sustainable fast food packaging? ● Why packaging is a major influence on guest loyalty ● The game of designing for sustainability and costing ● Brand Building and sustainable packaging in QSR Sector ● Challenge and Opportunities Ahead.



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	<ul style="list-style-type: none"> • Brands setting the great examples and benchmarks for the industry. <p>Moderator: Dr. H M Kansal, Ph.D, FIE, Founder and CEO, Edwise Global Edge (Worldwide Packaging Consultant)</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Karan Aggarwal, Head Packaging, Bikanervala • Ashwin Mocherla, Founder, Thick Shake Factory • Murali Krishnan, Co-Founder and CMO, Wow Momos • Komal Arora, GM, Quality Assurance, BTW India Pvt. Ltd. • Raghav Ravichandar, GM, Marketing, Baskin Robbins • Deepa Prasad, Director- Procurement and Supply Chain, Subway • Debashis Chandra, Director (Catering and Services), Indian Railway Catering and Tourism Corporation • Braj Kishore Gupta, Director, Walki Laminates India pvt ltd.
<p>17:30</p>	<p>End of Day 1 Conference</p>
	<p>Day-2 (FRIDAY 8TH JULY 2022)</p>
<p>11:15 -11:45</p>	<p>Opening Talk Show with The Visionaries: How Government policies can accelerate the transition to a reuse economy.</p> <p>Half of global plastic production is for single-use applications, and only 14% of plastic packaging is collected for recycling, but even vastly improved rates alone would not be enough to curb the plastic waste crisis. The shift towards reuse is still in its early stages, but there is growing ambition from the public and the private sector to advance it as an alternative to single-use, as it holds the key to achieving a world free of plastic waste. National policies can accelerate the transition to reusable packaging formats but governments, businesses and civil society organizations must work together to create clear targets and action plans. In this session, the panel of experts will help you decipher new regulations and legislations as well as current and upcoming regulatory challenges in packaging around the globe.</p> <ul style="list-style-type: none"> • New packaging norms and EPR guidelines • Brand owners gearing up to comply to new EPR guidelines • Establishment of a centralised online portal by Central Pollution Control Board (CPCB) for the registration • New FSSAI FG rPET and FGrPO PP regulation • Compliance of PWMR to eliminate single use plastic • India to become first Asian country to launch a Plastics Pact • The rising demand from various industrial applications - pharmaceutical industries and medical devices, being significant contributors to the global cold chain packaging market.



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	<ul style="list-style-type: none"> • Digitization/Internet of Things (IoT) - Both to drive down costs and, increasingly throughout the decade, gain a competitive edge with consumers <p>Moderator: Deepak Manchanda, Director, The Packaging Consortium</p> <ul style="list-style-type: none"> • Manas Kumar Sarkar, Business HR Head & Lead Sustainability Initiatives, Uflex Limited • Pradeep Chauhan, Head Packaging Development & Strategic Sourcing, Del Monte • Subhra S Nandi, Packaging Head, RP Sanjiv Goenka Group • Amit Banga, MD, S.B Packaging • Shalini Vanaja Nair, Chief Technology Officer, Ennoventure
<p>12:30-13:00</p>	<p>Fire Side Chat: How digitization and Automation is transforming the packaging world.</p> <p>The packaging industry is also undergoing a profound transformation, with brand owners shaking its value chain. They are under pressure from competition, market expectation and new local brands to reduce new product cycle times, from packaging design to arrival on the shelves. Digital trends are changing the dynamics in the packaging value chain. All stakeholders, from brand owners and packaging designers, printers and converters, to tool and machine manufacturers, need to adapt, while at the same time spot additional opportunities for growth.</p> <ul style="list-style-type: none"> • Changing world of packaging, Past, Present and Future • Is future lies in smart and intelligent packaging, fully automated packaging lines and digital value chains. • What do past trends tell us about the future of packaging • The need of robotics and automation for packaging industry survival as they ensure increased up-time, fewer accidents and high total throughput while complying with increasing demanding workplace legislations. • ‘Co-botics’ – the future of automated packaging, where robots work alongside humans to deliver a superior performance • How digital transformation is influencing product packaging. <p>Moderator: Ashish Rathi, Associate Director, KPMG</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Gurpreet Bhimber, Head purchase RM & PM, Tata Foods, Tata consumer products



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	<ul style="list-style-type: none"> • Sunil Mehta, GM, e-F@ctory Strategic Planning Factory Automation & Industrial Division, Mitsubishi Electric India Pvt Ltd
<p>13:00 – 14:00</p>	<p>Lunch Break and Networking</p>
<p>14:00 – 15:00</p>	<p>Driving sustainability in the flexible packaging for the next normal in 2022 and beyond</p> <p>Packaging the product in a way that it reaches the customer safe, sanitized and contactless has gained importance like never before. However conventional packaging that includes glass, bottles and tins suffer from the challenges of safe transportation, inconvenient storage, barrier properties and recycling. This is where Flexible packaging steps in and plays a big role. Sustainability Days revealed that the ‘next normal’ for packaging is already here. In 2022, we are already living in a new world, In this session experts will talk about how flexible packaging trends are shifting and why?</p> <p>Highlights:</p> <ul style="list-style-type: none"> • Sustainability of flexible plastic packaging • Is flexible plastic packaging recycling a possibility? • Innovation for the sustainability of flexible plastic packaging • Understand/Map flexible packaging market • Flexible packaging designing for medicines, food, beverage, personal care, cosmetics etc. • Future trends in the flexible packaging industry • Where do you see the biggest growth for flexible packaging moving forward and why? • What, if anything, is different about the sustainability message of flexible packaging today versus, say, two or three years ago? <p>Moderator: Maneesh Sharma, Co-Founder and CTO, Acumen Packaging India Ltd</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Dr Ajay Kumar Nema, Head- R&D India, Constantia Flexibles • Soumyanath Mishra, Head Packaging Development, Mankind Pharma • Pise Rahul, Lead- Sustainable Packaging, Dabur • Parag Patwardhan, Vice President Sales and Marketing, Nichrome India Limited • Sandeep Sharma- Head packaging, DR. Oetker India • Shamim Alam, Business Head, Labels And Packaging, HP



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<p>15:00 – 16:00</p>	<p>Grand Finale: Meet the Industry Heroes Success stories straight from the Horse’s mouth: Delivering Sustainability in Packaging and Driving a Circular Economy - successful stories, challenges caused by COVID and best practice adopted by brands</p> <ul style="list-style-type: none"> • Delivering true packaging sustainability - a retailer’s strategy • How are brands leading the way in sustainability? • Sustainability and Environment – Reducing the impact of packaging on environment • Remove, Reduce, Reuse & Recycle • Tips for future proofing your packaging • How will sustainability initiatives change? Where are brands “stuck”? • As sustainability goals change and we approach 2025, how are brands achieving their goals? <p>Moderator: Rakesh Shah, Consultant, Probity Consultants Speakers:</p> <ul style="list-style-type: none"> • Mihir Mohanta, GM Supply Chain, Mother Dairy • Ganesh Kaliyaperumal, General Manager - Sourcing & Packaging Development, Bisleri • Tusar Pattnaik, Corp. Head- EHS, Dabur India Limited • Biswarup Chakraborty, Head of Packaging, ITC Foods
<p>16:00</p>	<p>End of Conference</p>