

# PackPlus<sup>+</sup>

**9-11 DECEMBER 2021**

Pragati Maidan, New Delhi

**Redefining business  
opportunities in  
packaging**

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[www.PackPlus.in](http://www.PackPlus.in)



Packaged **4** Profits

# Redefining business opportunities in packaging

PackPlus 2021 is India's biggest event for packaging, converting and supply chain. Over the years, PackPlus has established itself as a great business conducting platform for the packaging industry in India. It is a focal point of industry stakeholders, key experts, live-demonstration, product launches and market trends from all facets of packaging, converting and supply chain sector.

According to market report, "Indian packaging market was valued at USD 50.5 billion in 2019, and it is expected to reach USD 204.81 billion by 2025, registering a CAGR of 26.7% during the period of 2020-2025."

Growth of the market is driven by the pharma and foods and beverages industries. Huge investments in the food processing, personal care, and pharmaceuticals end-user sectors are creating scope for expansion of the packaging market. In addition, rising income, rapid expansion of organised retail, growth of exports, and India's growing e-commerce sector is further driving growth.

## Key market drivers of packaging industry



Packaged food



Food processing



Flexible packaging



Indian bakery market



Confectionery industry



Paper packaging market



Folding carton packaging

# Take your packaging business to next level. In 2021, PackPlus to focus on generating high ROI for all exhibitors.

PackPlus 2021 will offer you a mix of digital and live experiences to enable networking and business. Get ready to experience more than just exhibition as we offer an eclectic range of products to give high ROI.



## VIP Buyer Programme

An exclusive initiative wherein exhibitors can take advantage of VIP program to invite their top clients and entertain them.



## Buyers wishlist

An exclusive service for exhibitors wherein they can request to meet buyers of their choice.



## Lead Generation Programme

Amplify your brand reach and generate serious business leads via our Lead Generation Program for exhibitors.



## Online networking tool: GoConnect 365

Do you wish to connect with your potential buyers right away? Get access to GoConnect 365, our online networking service to find thousands of genuine buyers at one place.



Scan to  
book your booth now

# LOOKING BACK AT PACKPLUS 2019



**393**  
EXHIBITORS



**20,849**  
VISITORS



**981**  
VIP BUYERS



**187**  
FIRST-TIME EXHIBITORS



**19,000**  
SQUARE METERS



**96%**

Visitors were satisfied with their visit packplus 2019. They feel their objective for coming to packplus is fulfilled.



**96%**

Visitors have shown interest to attend the next edition of packplus.



**77%**

Exhibitors were satisfied with overall visitor footfall and arrangements.



**73%**

Exhibitors have shown interest to exhibit at the next edition of packplus.

## SUCCESSFUL MARKETPLACE

PackPlus concluded in 2019 on a high note with extremely satisfied exhibitors and visitors. The show recorded a huge success with 393 exhibitors and 20,849 attendees, proving it to be India's leading packaging and converting technology event.



# INDUSTRY SPEAKS

**Nitin Garg**  
NBG Printograph



“

This is our 5th edition, we have seen the show grow from day one & I think has come a long way. We will be happy to participate in show in future also.

”

**Neerav Parik**  
Line O Matic



“

We are participating for the first time in PackPlus, so we have very good visitors for our shrink rapping SWM50 machine & we are happy with Reed Exhibitions who has arranged this exhibition.

”

**Saurabh Saxena**  
Flexituff Ventures Pvt Ltd



“

PackPlus is a platform to display & gave importance to our product in the market. We appreciate initiative taken by the PackPlus for last so many years & they are also coming with the novel ideas. I think we both can work forward for a longer period of time.

”

**S K Shukla**  
A V Engineers



“

Our experience with PackPlus is very good. We are participating in this exhibition from last 5 to 6 years, it's a great pleasure to explore products in this exhibition because we are getting a lot of customers from different segments. Looking forward to continue this participation in future also.

”

**Rakesh Sood**  
Allespack Systems Pvt Ltd



“

We are very pleased to the response we have received in the PackPlus. We have been participating from last 4 – 5 Years, we did not expect so many footfalls actually. We are thrilled with the response & lot of people appreciated the system which we have displayed. We thank PackPlus for providing us this opportunity & we will be participating in next year also.

”

**Aureal Wei**  
Guangdong LiShunYuan  
Machinery



“

This is the second time I am in India for PackPlus. PackPlus now every year giving different experience to our major customers. This time many customers & also lot of companies they come from China here. I am sure in coming days PackPlus will be the 2nd largest show in India, I am hoping exhibition will be great success.

”

# The complete marketplace for Packaging, converting & supply chain

PackPlus is the longest running event for the packaging and converting industry in India. The exhibition showcases new-to-market products, solutions and technologies from India and overseas representing segments such as packaging, converting, processing and supply chain among others.

## PACKAGING, PACKSOL AND SUPPLY CHAIN



FFS Packaging Machines



Filling & Bottling Machines



Coding & Marking



Labelling Machines



Food Processing Machines



Finished Packaging Flexibles



Finished Rigid Packaging



Bulk Packaging Solutions



Conveyors



Secondary Packaging Machines



End of Line Packaging Machines



AIDC Technologies



Supply Chain, Logistics & Material Handling

## CONVERTING, CARTON, CORRUGATED & PRINT



Packaging Raw material



Flexible Packaging Converting Machines



Paper Converting Machines



Carton Folder Gluers Machines



Rigid Box Making Machines



Printing Machines



Corrugated Box Making Machine

## INTERNATIONAL PACKAGING CONCLAVE

Join us to explore the future of packaging technology, business, strategy and inspiration

Business leaders from end user industries, packaging experts, thought leaders and enthusiasts would be gathering at INTERNATIONAL PACKAGING CONCLAVE, a unique forum to access research-backed sessions, get expert advice on specific challenges and interact with colleagues — all in one place! Focusing on the theme of 'Getting future ready – Sustainable packaging solutions, the conference will bring industry stakeholders together to explore new opportunities in the field of packaging and converting.



# Who will visit?

Important decision makers and specifiers from top and middle management from various industries will visit in large numbers

## PACKAGING & SUPPLY CHAIN



Agro



Dairy & Meat



E-commerce



Engineering



Food & Beverage



Garments & Textiles



Logistics



Lifestyle Products



Modern Retail



Personal Care Products



Pharmaceutical & Chemical

## CONVERTING & CARTON



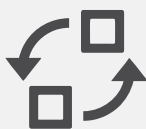
Printers



Packaging Professionals



Converters



Packaging End Users



Materials, Equipment & Services providers



Corrugator

## About Reed Exhibitions

Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 400 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants. Our events, organised by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information and analytics for professional and business customers across industries. [www.reedexhibitions.com](http://www.reedexhibitions.com)

## Reed Exhibitions India

As a part of the Reed Exhibitions global network, the Indian subsidiary presently runs a portfolio of b2b and b2C events across India. Headquartered in New Delhi, Reed Exhibitions India presently work closely with its JV partners Reed Manch Exhibitions, Reed Triune Exhibitors to organise AMTEX, India Folding Carton, India Material Handling & Logistics Show, India Retail Forum / Mapic India, India Shopping Centre Forum, India Warehousing & Logistics Show, India Warehousing Show, IndiaCorr Expo and Last Mile Delivery – Expo & Convention.

Join our  
packaging &  
logistics events



## YOUR SAFETY MATTERS

We have prepared safety protocols to ensure a safe environment so that your only concern is doing business. Check here the safety and hygiene measures adopted for the event.

To read more visit [www.packplus.in/en-gb/rx-safety-guidelines.html](http://www.packplus.in/en-gb/rx-safety-guidelines.html)

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Co-located shows:

