# PackPlus



<mark>Pragati</mark> Maid<mark>an</mark> New Delhi

# Redefining business opportunities in packaging.

India's only event covering the entire value chain of packaging.





PackPlus is India's premium and most business focused event on packaging, printing & converting covering the entire value chain. Over the years, PackPlus has successfully created business conducting platform for the packaging industry in India. It is a focal point of industry stakeholders, key experts, live-demonstration, product launches and market trends from all facets of packaging and supply chain sector.

According to market research report, "The packaging industry in India is projected to register a CAGR of approximately 26.7% during the period (2022-2027)."

The growth of the market is majorly driven by the pharmaceuticals and foods and beverages industries. Huge investments in the food processing, personal care, and pharmaceutical enduser industries are creating scope for expansion of the packaging market.

Key market drivers of packaging industry



Food processing



Pharmaceutical





Personal & Home Care



Industrial Products Source: Invest India

### Take your packaging business to next level. In 2023, PackPlus to focus on generating high ROI for all exhibitors.



### **VIP Buyer Programme**

An exclusive initiative wherein exhibitors can take advantage of VIP program to invite their top clients and entertain them.



### **Buyers wishlist**

An exclusive service for exhibitors wherein they can request to meet buyers of their choice.



### Lead Generation Programme

Amplify your brand reach and generate serious business leads via our Lead Generation Program for exhibitors.



### Online networking tool: GoConnect 365

Do you wish to connect with your potential buyers right away? Get access to GoConnect 365, our online networking service to find thousands of genuine buyers at one place.

### **Co-located Shows**















## The complete marketplace for Packaging, converting & supply chain

PackPlus is the longest running event for the packaging and converting industry in India. The exhibition showcases new-to-market products, solutions and technologies from India and overseas representing segments such as packaging, converting, processing and supply chain among others.

### PACKAGING, PACKSOL AND SUPPLY CHAIN

























### **CONVERTING, CARTON, CORRUGATED & PRINT**

















### Join us to explore the future of packaging technology, business, strategy and inspiration

Business leaders from end user industries, packaging experts, thought leaders and enthusiasts would be gathering at INTERNATIONAL PACKAGING CONCLAVE, a unique forum to access research-backed sessions, get expert advice on specific challenges and interact with colleagues — all in one place!

Focusing on the theme of 'Getting future ready - Sustainable packaging solutions, the conference will bring industry stakeholders together to explore new opportunities in the field of packaging and converting.







### **Exhibition & partnership enquiries:**

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Co-located shows:













