



PackPlus+

07-09 JULY 2022

Pragati Maidan, New Delhi

Redefining business opportunities in printing and converting

www.PackPlus.in

Co-located shows:

INDIA CONVERTING
SHOW 

 **CartonTech**

PrintFair



Reimagining packaging opportunities in India

Sustainable | Eco-friendly | Smart Solutions

PackPlus 2022 is India's biggest event for corrugated box, carton packaging, converting and printing sector. Over the years, PackPlus has established itself as the most coveted business conducting platform for the packaging industry in India. It is a focal point of industry stakeholders, key experts, live-demonstration, product launches and market trends from all facets of packaging, converting and printing sector

The global market for Paper Converting Machines is projected to reach US\$49.7 Billion by 2027, as per market research report. Changing industry dynamics in paper converting sector is driving adoption of cutting-edge converter machines.



Mega trends shaping the future in packaging sector

- ▶ Reduction in packaging materials – thinner, stronger design, lighter, simpler.
- ▶ Smart packaging – rapid print, aligned with real-time campaigns and offers; more use of RFID technology for electronic tagging, tracking of stock, as cost of RFID tags falls.
- ▶ Biodegradable packaging – example plastics made from starch, more use of cardboard.
- ▶ Better ways to print branding/marketing on plastics for example bottles.
- ▶ Less use of solvent-based inks for printing.

Key market drivers of packaging industry



FMCG / FMCD



Healthcare / Pharma



E-Commerce / Retail



Personal Care



Industrial Packaging

Source: Research and Market

Take your packaging business to next level. In 2022, PackPlus to focus on generating high ROI for all exhibitors.

PackPlus will offer you a mix of digital and live experiences to enable networking and business. Get ready to experience more than just exhibition as we offer an eclectic range of products to give high ROI.



VIP Buyer Programme

An exclusive initiative wherein exhibitors can take advantage of VIP program to invite their top clients and entertain them.



Buyers wishlist

An exclusive service for exhibitors wherein they can request to meet buyers of their choice.



Lead Generation Programme

Amplify your brand reach and generate serious business leads via our Lead Generation Program for exhibitors.



Online networking tool: GoConnect 365

Do you wish to connect with your potential buyers right away? Get access to GoConnect 365, our online networking service to find thousands of genuine buyers at one place.



Looking back at PackPlus 2021

7,679

Visitors

89%

Exhibitor Satisfaction

83%

Exhibitor Loyalty

54

Exhibitor NPS

90%

Visitor Satisfaction

87%

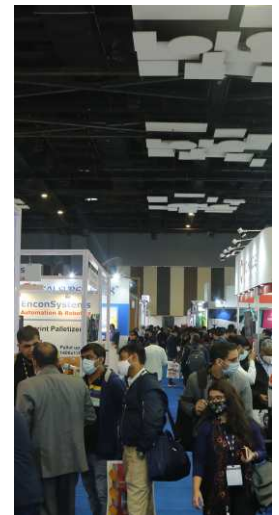
Visitor Loyalty

45

Visitor NPS

Successful Marketplace

PackPlus concluded in 2021 on a high note with satisfied exhibitors and visitors. Post-pandemic, almost after a gap of two years, the show recorded a remarkable success with 116 exhibitors and 7,679 attendees, proving it to be India's leading packaging and converting technology event.



Industry Speaks

Mr Sahil Tyagi,
Sales & Marketing Specialist,
Kamtronics Technology



“

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”

Mr Prabhjot Singh,
Avtar Mechanical Works



“

“The overall experience at PackPlus has been amazing and this year, despite the pandemic we are delighted to see such an excellent footfall.”

”

Ms. Bharti Aggarwal,
Sales Director,
NBG Printographic



“

“PackPlus is happening almost after a gap of two years, and we are amazed to see such a great footfall and the way PackPlus has organised the event is outstanding.”

”

Mr Harveer Singh Sahni,
Chairman,
Weldon Celloplast Limited



“

“It is very exciting for me to come back to a trade show and it is so pleasurable to see packaging industry back in action at PackPlus.”

”

Mr Manas Kumar Bhunia,
Senior Packaging
Development Manager- R & D,
GlaxoSmithKline



“

“It feels nice to attend PackPlus after a highs and lows of the last two years. As we know post-COVID, biopharma industry is growing, further driving demand for temperature-controlled packaging. This event has given us the opportunity to interact with lots of suppliers face-to-face and understand cutting-edge packaging technology.”

”

Ms Dinkle Mullick,
AM- Packaging Development,
Reckitt Benckiser



“

“As an end-user PackPlus has given me an opportunity to explore various new technologies across the industry. These new technologies can be applied and help develop our consumer sector. It feels great to attend this exhibition.”

”

Converting, Carton, Corrugated & Print Fair



India Converting Show showcases revolutionary technologies from solution providers across various categories in Flexible Packaging Converting, Paper packaging converting and Printing including pre-press, in-press and post-press Solutions. The Show will be a one stop solutions for raw materials including non-woven fabrics and machines, accessories, converting and printing machines, package finishing equipment, plates & plate making equipment.



CartonTech - showcases the next-gen technologies from the industry players across various categories like pre-production & pre-press systems and equipment, Folding carton equipment & accessories, Rigid box converting equipment, gluing machines, erecting machines, paper bag manufacturing equipment Films & Foils, Paper & cartonboard, Inks, Adhesives, Printing equipment and much more.



Print Fair will showcase generation next technologies from solution providers across various categories like pre-press, on-press and post press segments. The Show will host exhibitors showcasing solutions in Flexo & Gravure printing, Digital presses, Offset presses, Wide format Printers.



Packaging Raw material



Flexible Packaging Converting Machines



Paper Converting Machines



Carton Folder Gluers Machines



Rigid Box Making Machines



Printing Machines



Corrugated Box Making Machine



Non-woven Bag Machine



Who will visit?

Important decision makers and specifiers from top and middle management from various industries will visit in large numbers.

CONVERTING & CARTON



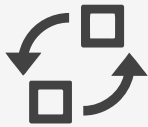
Printers



Packaging Professionals



Converters



Packaging End Users



Materials, Equipment &
Services providers



Corrugator



Join us to explore the future of packaging technology, business, strategy and inspiration

Business leaders from end user industries, packaging experts, thought leaders and enthusiasts would be gathering at INTERNATIONAL PACKAGING CONCLAVE, a unique forum to access research-backed sessions, get expert advice on specific challenges and interact with colleagues — all in one place!

Focusing on the theme of 'Getting future ready – Sustainable packaging solutions, the conference will bring industry stakeholders together to explore new opportunities in the field of packaging and converting.



About RX

Rxs is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 400 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants. Our events, organised by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information and analytics for professional and business customers across industries. www.reedexhibitions.com

RX India

As a part of the RX global network, the Indian subsidiary presently runs a portfolio of b2b and b2C events across India. Headquartered in New Delhi, Reed Exhibitions India presently work closely with its JV partners Reed Manch Exhibitions, Reed Triune Exhibitors to organise AMTEX, India Folding Carton, India Material Handling & Logistics Show, India Retail Forum / Mapic India, India Shopping Centre Forum, India Warehousing & Logistics Show, India Warehousing Show, IndiaCorr Expo and Last Mile Delivery – Expo & Convention.

Join our
packaging &
logistics events



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Co-located shows:

