



PackPlus+

07-09 JULY 2022

Pragati Maidan, New Delhi

Redefining business
opportunities in packaging

www.PackPlus.in



Packaged **4** Profits

Reimagining packaging

opportunities in India

Sustainable | Eco-friendly | Smart Solutions

PackPlus 2022 is India's biggest event for packaging, packaging solutions and supply chain. Over the years, PackPlus has established itself as the most coveted business conducting platform for the packaging industry in India. It is a focal point of industry stakeholders, key experts, live-demonstration, product launches and market trends from all facets of packaging and supply chain sector.

As per market reports, "The packaging sector is emerging as one of the fastest growing industries globally." The industry is expected to reach \$ 1.05 trillion by 2024, driven by the rising demands from major industries such as pharmaceutical, FMCG and electronics.

Indian packaging industry will see substantial growth owing to the awareness around clean water, safe food, and pharmaceuticals coupled with rising adoption and penetration of future next digital technologies. In addition, amid the growing awareness and governmental push, research on eco-friendly and sustainable packaging is steadily on the rise in the country. Sustainability has become a key focus area of many of the packaging solutions manufacturers.

Key market drivers of packaging industry



Food processing



Pharmaceutical



Food & Beverage



Personal & Home Care



Industrial Products

Source: Invest India

Take your packaging business to next level. In 2022, PackPlus to focus on generating high ROI for all exhibitors.

PackPlus will offer you a mix of digital and live experiences to enable networking and business. Get ready to experience more than just exhibition as we offer an eclectic range of products to give high ROI.



VIP Buyer Programme

An exclusive initiative wherein exhibitors can take advantage of VIP program to invite their top clients and entertain them.



Buyers wishlist

An exclusive service for exhibitors wherein they can request to meet buyers of their choice.



Lead Generation Programme

Amplify your brand reach and generate serious business leads via our Lead Generation Program for exhibitors.



Online networking tool: GoConnect 365

Do you wish to connect with your potential buyers right away? Get access to GoConnect 365, our online networking service to find thousands of genuine buyers at one place.



Looking back at PackPlus 2021

7,679

Visitors

89%

Exhibitor Satisfaction

83%

Exhibitor Loyalty

54

Exhibitor NPS

90%

Visitor Satisfaction

87%

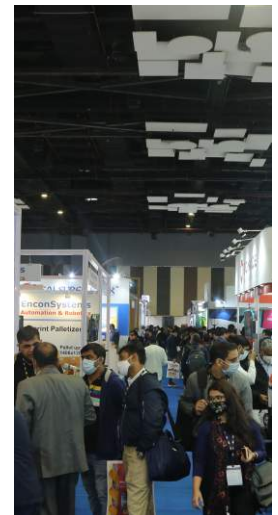
Visitor Loyalty

45

Visitor NPS

Successful Marketplace

PackPlus concluded in 2021 on a high note with satisfied exhibitors and visitors. Post-pandemic, almost after a gap of two years, the show recorded a remarkable success with 116 exhibitors and 7,679 attendees, proving it to be India's leading packaging and converting technology event.



Industry Speaks

"Post pandemic we were looking for a marketplace to meet new customers and showcase our new products. We would like to thank PackPlus for being a great revelation and helping us reconnect with our buyers."

Mr Prasad Kulkarni, GM & Commercial Head –Industrial Printing, Nilkamal Limited



"PackPlus is happening almost after a gap of two years, and we are amazed to see such a great footfall and the way PackPlus has organised the event is outstanding."

Ms. Bharti Aggarwal, Sales Director, NBG Printographic



"It is a tremendous contribution by PackPlus that they have been organising such wonderful events where people like us get good opportunity to explore new business and showcase new technologies."

Mr Ashish Gupta, Product Manager, Mutual Industries Limited



"We are very happy with the response and business queries. In the light of the current situation, we feel this is one of the busiest exhibition for the packaging industry."

Mr. Krishna Kanhaiya, Engineer – Sales & Service, Valco Melton



"It is very exciting for me to come back to a trade show and it is so pleasurable to see packaging industry back in action at PackPlus."

Mr Harveer Singh Sahni, Chairman, Weldon Celloplast Limited



"It feels nice to attend PackPlus after a highs and lows of the last two years. As we know post-COVID, biopharma industry is growing, further driving demand for temperature-controlled packaging. This event has given us the opportunity to interact with lots of suppliers face-to-face and understand cutting-edge packaging technology."

Mr Manas Kumar Bhunia, Senior Packaging Development Manager- R & D, GlaxoSmithKline



"As an end-user PackPlus has given me an opportunity to explore various new technologies across the industry. These new technologies can be applied and help develop our consumer sector. It feels great to attend this exhibition."

Ms Dinkle Mullick, AM-Packaging Development, Reckitt Benckiser



Packaging, Packsol & Supply Chain



India Packaging Show - A focused segment at PackPlus covering packaging machines, packaging materials and equipment. The dedicated segment will also showcase latest innovations in counting, weighing, filling, bottling, sealing machines, wrapping, skin and blister packaging machines. Coding and/or online printing machine, foiling, capsuling, feeding and labelling machines.



PackSol - the exclusive Finished Packaging Segment at PackPlus offers opportunities to manufacturers of packaging solutions in Flexible Packaging, Cartons, Paper, Plastics, Glass, Metals and other formats. The segment will showcase latest innovations in Finished, Luxury and Specialised Packaging Solutions for brand owners and packaging buyers.



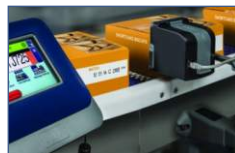
SupplyPlus is logistics, warehousing and distribution show for end-of-line packaging solutions. It showcases the latest technologies in AIDC like Barcodes, Biometrics, Radio Frequency Identification (RFID), Smart Cards, Electronic Articles Surveillance (EAS), Real Time Locating Systems (RTLS), Mobile Computing, Wireless & Networking Solutions etc. From Logistics: Supply Chain system designers & integrators, cold chain, sorting, grading, cleaning, warehousing systems, material handling, weighing, testing equipment, software, backend support and other services.



FFS Packaging Machines



Filling & Bottling Machines



Coding & Marking



Labelling Machines



Food Processing Machines



Finished Packaging Flexibles



Finished Rigid Packaging



Bulk Packaging Solutions



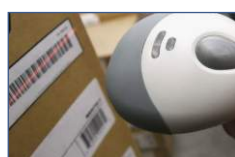
Conveyors



Secondary Packaging Machines



End of Line Packaging Machines



AIDC Technologies



Supply Chain, Logistics & Material Handling

Who will visit?

Important decision makers and specifiers from top and middle management from various industries will visit in large numbers

PACKAGING & SUPPLY CHAIN



Agro



Dairy & Meat



E-commerce



Engineering



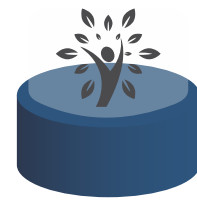
Food & Beverage



Garments & Textiles



Logistics



Lifestyle Products



Modern Retail



Personal Care Products



Pharmaceutical & Chemical



Join us to explore the future of packaging technology, business, strategy and inspiration

Business leaders from end user industries, packaging experts, thought leaders and enthusiasts would be gathering at INTERNATIONAL PACKAGING CONCLAVE, a unique forum to access research-backed sessions, get expert advice on specific challenges and interact with colleagues – all in one place!

Focusing on the theme of 'Getting future ready – Sustainable packaging solutions, the conference will bring industry stakeholders together to explore new opportunities in the field of packaging and converting.



About RX

Rxs is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 400 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants. Our events, organised by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information and analytics for professional and business customers across industries. www.reedexhibitions.com

RX India

As a part of the RX global network, the Indian subsidiary presently runs a portfolio of b2b and b2C events across India. Headquartered in New Delhi, Reed Exhibitions India presently work closely with its JV partners Reed Manch Exhibitions, Reed Triune Exhibitors to organise AMTEX, India Folding Carton, India Material Handling & Logistics Show, India Retail Forum / Mapic India, India Shopping Centre Forum, India Warehousing & Logistics Show, India Warehousing Show, IndiaCorr Expo and Last Mile Delivery – Expo & Convention.

Join our
packaging &
logistics events



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Co-located shows:

